



You have the questions, we have the answers.

Investments in Germany

'We would like to invest. But where?'

'If you choose Europe, then choose Germany. That's what others say.'



€820 billion

Based on that confidence, 820 billion euros worth of foreign direct investments flow into the German economy - according to the United Nations Conference on Trade and Development (UNCTAD) - making Germany one of the leading countries worldwide for FDI.

'At the beginning, will we be in the second row?'

> 'By law, you will be together with those in the first.'

> > With regard to greenfield investments, foreign investors are equal to **German companies**. And they can let their capital flow freely, acquire real estate and land and repatriate profits.

Bits & Bytes on top: no other industry has a similar share of foreign investments as does information and communications technology.

Three million people work in 70,000 foreign companies - proof of Germany's attractiveness.

'You cannot afford the first-best

'We cannot afford that - or can we?'

location. Only the best one pays off.'



labour costs over the last ten years. Mean-

while, Germany has enhanced productivity: unit labour costs have risen by only two per cent, making Germany a haven of stability.

standards? Excellent! In a study by the World Economic Forum (WEF) of international executives, the participants state that the most efficient process tech**nology** is used in Germany.

Production



investors find such stable conditions for high productivity rates through qualified employees.

Motivated and reliable employees

Hardly anywhere else in the world do



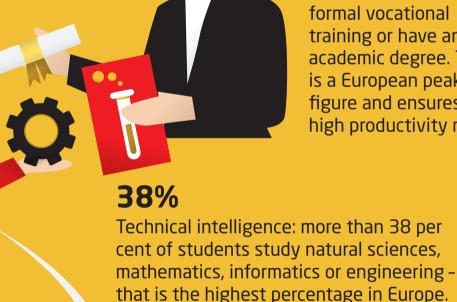
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'Those who can do it twice as well!'

'Who is doing all the work?'

The dual system is a very special German invention: two to three years of both school

and on-the-job training and apprentices become sought-after experts.



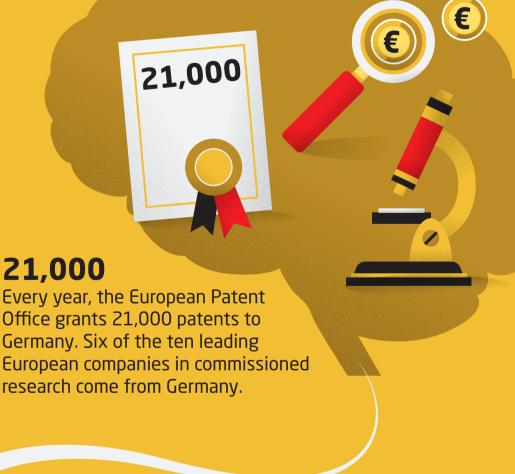
More than 80 per cent of 42 million German workers have received

80%

formal vocational training or have an academic degree. That is a European peak figure and ensures high productivity rates.

'The patent office does - and it has 21,000 times'

'Who says Germany is creative?'



German subsidiaries in foreign ownership receive 13 billion

€13 billion

euros - that is 22 per cent of all R&D investments. €99 billion

Nowhere else in Europe is

so much money invested in

Foreign investors in research

and development love Germany:

99 billion euros in 2017 - and every year R&D expenditures grow by 4.5 per cent on average.

research and development:

'Have you not heard? Germans are crazy about transportation!' 38,500 km

the heart of Europe.

'How do we transport our

goods around the world?'

According to the monitoring report

of railway track are almost enough to circle the world. Instead, they form a unique transportation network in



of the Federal Ministry for Economic Affairs and Energy, the **electricity** waterways) as well as a dense network and gas infrastructure in Germany of airports, Germany provides easy is nearly 100 per cent reliable. access to various markets.

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'If we risk our capital, what do we get?' 'Financial support and other incentives.'

Support from the beginning: in the early stages of an investment, Germany secures the liquidity of

If workers and research and development are needed, Germany gives a hand there

too, for example through

investment incentives.

wage subsidies and

In times of crisis, Germany helps its companies unbureaucratically with emergency aid, special loans and guarantee programmes.

Sources: Ernst & Young's 'European Attractiveness Survey 2019'; AmCham Business Barometer;

GTAI's Economic Overview Germany, 2019; IMD World Competitiveness Yearbook 2017