



You have the questions, we have the answers.

— DIGITAL ECONOMY IN GERMANY —

AI

Why is Artificial Intelligence the future of growth?

AI's countless possibilities offer a unique growth opportunity. The global market for AI software, services and hardware is forecast to **grow at between 15-25%** annually and reach \$130 billion by 2025.

+15-25%

Why are German corporations attractive to investors?

German companies have a major interest in AI, but **tend to adopt existing applications**, ranging from modular software solutions to AI-as-a-service, rather than develop their own.

What role do German universities play?

Germany is ranked 4th globally in AI knowledge-transfer. There are **more than 220 AI professors** at German universities, with an additional 100 planned in the government's AI strategy.

+220

What's the pace of change?

Rapid. 78% of AI specialists say the technology will alter their company in the next three years while **72% foresee an impact on their entire industry** in a similar timeframe.

72%